

Memo to: WPPL Board of Trustees
From: Libby Hollahan, WPLF Executive Director
Date: March 5, 2012
Re: Library Board Report

Board Annual Meeting

At the Foundation board annual meeting on Feb. 29, 2012, the board elected three new members, Beth Kava, Richard Kaye, and Denise D'Ambrosio, who, as past President of the Library Board, had previously served as a standing member. We also welcomed Paul Schwarz onto the Foundation board, as the standing representative of the Library board. The board also elected the following officers: Nick Wolff, President and Secretary, Gail Schwartz, Vice President, and Eileen Bradley, Treasurer.

Master Plan

The Common Council authorized release of funds for the design phase at its Feb. 6, 2012 meeting. The next step is for a contract for design services to be written between the architects and the City. The Dormitory Authority grant (see below) is back on track and I am working on the paperwork to get final approval for the grant. The Foundation finance committee is working on fundraising needs for The Edge and first floor.

Events

Trumble in the Trove is scheduled for Sunday, April 1, with the theme of "April Fools." The Foundation is supporting this event. Parent committees have been organized to run a bake sale and used book sale. Several businesses are supporting the event, including ShopRite, Uno Chicago Grill, and The German School of New York.

We are planning our third edition of the successful "Food for Thought" event, on Sunday, June 10, 6:30-8:30 p.m. Speaker will be John T. Edge, a noted writer about southern food, who will talk about his forthcoming book "The Truck Food Cookbook," (Workman Press, May) and do a book signing.

Grants

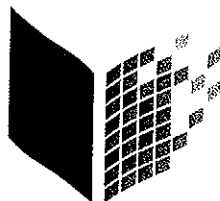
Dormitory Authority: \$125,000 grant (self-check equipment, audio-video equipment for meeting rooms, and PCs) is back on track; DASNY called to say we had been reapproved (pending completion of documentation). The Mayor's office was very helpful in getting this reactivated. Note that the City is matching this grant with a capital project authorized last fiscal year.

Allstate: Together with librarians Erik Carlson, Sharon Rothman, and Mariel Perez, I am planning programs relating to The Allstate Foundation's focus areas of teen safe driving and financial empowerment. Programs are scheduled for March 19 (financial) and March 21 (driving) (see flyers attached). Additional programs will be held in May. Grant also includes funding for program promotion and public service ads about teen driving; I am working with a local ad agency to place ads in public locations including City Center movie theatre area and at White Plains train station, as well as in a direct mail magazine, Westchester Essentials. We will have

an outreach table at the Loucks meet on May 12 at WPHS, and backpack giveaways with a "TXTNG KLLS-Don't Text and Drive" message on them.

Local History

Visited Brooklyn Public Library's local history collection (named, The Brooklyn Collection) with librarian Miriam Varian, to learn about the methods they are using to digitize or preserve various materials and what WPPL could be doing in this regard. We also learned various ways they are using their local history collection, including an exciting partnership with about 40 middle and high schools in Brooklyn in which students create social studies projects using documents from the collection. They also have monthly book talks relating to Brooklyn history.



WHITE PLAINS
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Allstate Readiness Series
Mon., March 19, 7 p.m.
White Plains Public Library, 100 Martine Ave.

Women's Finance Workshop: **Credit and Budgeting**

Credit matters! Do you know what affects your credit score? Learn why your score is important, and how to improve it. Review how to create a personal budget and how to afford big ticket items like your home, car, or college education.

Speakers:



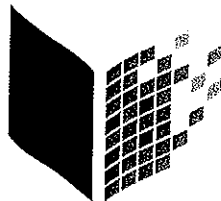
Solomon Algazi is a nationally recognized credit education expert and the president and founder of **Credit Servicez**. He is often employed by the nation's biggest banks and lenders to teach their customers how to understand and improve credit. His clients include lenders, auto dealerships, insurance brokers, and small business owners all seeking his expertise on their clients' or their own personal credit problems.



Lew Tischler is a syndicated columnist, expert in commercial loans and mortgages, and business educator. He is the Loan Counselor for the Westchester-based Women's Enterprise Development Center's (WEDC) micro-loan program, and has taught Business Planning for Mature Adults courses co-sponsored by Westchester Community College and WEDC.



This program is made possible by a generous grant from The Allstate Foundation to the White Plains Library Foundation. Free admission. For info call 914-422-1495. Refreshments will be served.



WHITE PLAINS
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Allstate Readiness Series

Wednesday, March 21, 7 p.m.

White Plains Public Library, 100 Martine Ave.

Safe Behind The Wheel

A workshop for teens and parents

Are you a teen getting your license soon? Are you a concerned parent who wants to prepare your teen to be a safe driver? This workshop will cover:

The graduated driver's license, parents' role in teaching teens to be safe drivers, the facts about distracted driving, and insuring the teen driver.

Sign a parent-teen safe driving contract and add your thumbprint to the "X the TXT" banner (an initiative of Allstate to put an end to texting while driving).

Raffle prize drawing and community service hours for teens attending!

Speakers:



Popular speaker **Steve Mochel** returns to the Library with a great presentation on graduated licensing, parents' responsibilities, stats on distracted driving, and more. Steve is co-owner of Fresh Green Light, a driving school in Rye, NY, recognized nationally for

its innovative teaching methods, including driving simulators, Ford Hybrid cars with in-car cameras, and classroom and online learning. Steve is the father/stepfather of four teens.



Deirdre Cosgrove, an insurance expert, is an Allstate agent and owner of the Deirdre Cosgrove Agency, Inc., in White Plains, NY. She helps families prepare a strategy to achieve their financial goals and protect the things that are most important to them—family, home, and car.

As a parent herself, Deirdre understands parents' anxiety about their teens becoming drivers, but believes that education, preparedness, and agreeing on driving rules (such as in the parent-teen driving contract) can prepare teens well.



This program is made possible by a generous grant from The Allstate Foundation to the White Plains Library Foundation. Free admission. Refreshments available. To register, call 914-422-6923 or email ecarlson@whiteplainslibrary.org

White Plains Library Foundation
Minutes of Board of Directors Regular Meeting
January 18, 2012

The regular meeting of the White Plains Library Foundation Board of Directors was called to order by President Judith Nevins at 9:10 a.m. in Galaxy Hall at the White Plains Public Library. Directors in attendance were: Jim Benerofe, Eileen Bradley, Yuki Haynes, Susan Hecht, Gregory Keenan, Barbara Loucks, Denise D'Ambrosio, John Phelan, Sr., Gail Schwartz, Brian Kenney, G. Frederick Perkins, Jr., Diane Tabakman and Nick Wolff. Also present were Foundation Executive Director Libby Hollahan, Assistant Library Director Kathleen Degyansky, and Sandra McDaniel. Absent with notice was Director Jeane Garment.

Minutes of Regular Meeting of December 7, 2011

The minutes of the regular meeting of December 7, 2011 were approved on a MOTION by Denise D'Ambrosio, seconded by Susan Hecht.

President's Report

President Nevins reported on the Nominating Committee's work, noting that Beth Kava and Richard Kaye would be proposed for the board. Reluctantly, Mr. Phelan has decided to retire from the Board as of the end of his term at the Feb. 29, 2012 Annual Meeting. Ms. Nevins thanked him for his many years of service to the board and wished him well. President Nevins commented that there were still two positions to be filled. Ms. Nevins reported that the slate of officers to be presented at the Annual Meeting are Mr. Wolff, President and Secretary; Ms. Schwartz, Vice President; and Ms. Bradley continuing as Treasurer. As Ms. Bradley has many other commitments, President Nevins asked the board to try to find someone who could help Director Bradley with the some of the financial tasks.

The board reviewed the proposed revisions to the Foundation by-laws that had been included in the board materials. After discussion and additional revisions, the revised by-laws were approved on a MOTION by Eileen Bradley, seconded by Susan Hecht.

Library Director's Report

Library Director Brian Kenney discussed goal of completing a Strategic Plan for the Library. He said the strategic planning process would clarify the role of the Library, the community that the Library would be servicing, and would also develop measurements and accountability for the Library Director. Mr. Kenney stated that the Strategic Plan would be very useful in implementing the Master Plan.

Mr. Kenney anticipated that the design services for Master Plan would be on the Common Council Agenda on February 6th. Ms. Bradley expressed concern about the outcome, because the Council was considering the financial impact of the Gedney Landfill project and the possible need to defer other capital projects. The board discussed their options if the City did not approve it, noting that a delay in getting architectural plans done would result in the Library being unable to apply for grant construction funds. On a MOTION by Ms. Bradley, seconded by Mr. Wolff, approval was granted for Library Director Kenney to take whatever action is necessary to encourage the Common Council to authorize the design services project, including increasing the Foundation's share of the architect's fees.

Executive Director's Report

Libby Hollahan reviewed her written report. Ms. Hollahan invited the board members to attend the fundraising webinar, "Art of the Ask," by Naomi Levine on February 15th at 12 p.m. in the Library Board room. Ms. Hollahan updated the board on the Allstate Foundation grant, stating that she was taking advantage of some new advertising opportunities to promote the teen safe driving message as well as increase visibility for the Library. These include Westchester Essentials, a direct mail magazine distributed to 50,000 households, posters at the City Center movie theaters during the summer, and posters at the White Plains train station this fall. At the suggestion of Ms. D'Ambrosio, Ms. Hollahan will include information about penalties for texting while driving to the Allstate safe driving messages.

Treasurer's Report

Ms. Bradley reviewed her financial report and noted that the Annual Appeal was slightly lower than last year, partly due to the economic climate and partly due to the fact that some donors had made their gifts earlier in the year at the gala. Ms. Bradley commented that the board should start thinking about our goals for fundraising now, to prepare for the first floor project.

On a MOTION by Jim Benerofe, seconded by Jack Phelan, the meeting was adjourned at ^{10:50}~~11:50~~ a.m.

/s/ Nicholas Wolff
Nicholas Wolff, President/Secretary