

Memo to: White Plains Public Library Board of Trustees
 From: Libby Hollahan
 Date: June 6, 2012
 Re: White Plains Library Foundation Report

Capital fundraising plan

The Foundation is planning a three-year capital campaign to complete The Edge and the first floor renovations. Judy Nevins and Diane Tabakman will co-chair this committee.

2012-13 Budget

Working on the operating and program budget for 2012-13 with Eileen Bradley and Brian Kenney. This will be presented at the June Foundation Board meeting.

Bequest/Planned Giving

We received a bequest from the estate of Shep Greenberg, a library patron who had moved to Manhattan several years ago. We were named a beneficiary under his IRAs.

Events

Food for Thought is scheduled for Sunday, June 10, 6:30-8:30 pm. The event committee has organized a great silent auction, and we have received some nice press coverage for the event, including a feature article in today's Journal News.

Fall Gala: Set for Saturday, November 3 at the Library. We will be honoring The Allstate Foundation and G. Frederick Perkins, Jr., and one other honoree to be announced soon.

Mini Golf: Tentatively scheduled for Saturday, Jan. 12, depending on whether we get corporate sponsorship. Potential sponsor will not know until the early fall if this fits within their budget.

Author event: Have booked the Woman's Club for Thursday, May 2, 2013.

Newsletter/Communications:

The first issue of the new newsletter was mailed. Plan to do two issues per year, to the Foundation donor/prospect list of about 2,000. The new website is live, and will be much easier to keep updated.

Grants

Dormitory Authority: Documentation has been sent to DASNY and they are reviewing it. It passed their first level of review; the second level will take another week or two; then it goes for "three-way" approval with the State Senate, State Assembly, and State Budget Office, which could take 6-8 weeks. Once all that is done, we will be given a "Grant Disbursement Agreement" to execute. At that point we will be able to place orders for equipment. Note that this is a reimbursement grant—we have to lay out the money for everything we order, and get reimbursed for it.

Allstate: The Allstate grant renewal for 2013 has been submitted and we should have a decision later in June. We had an outreach table at the Loucks track meet on May 12 at WPHS, and gave away about 400 backpacks with a "TXTNG KLLS-Don't Text and Drive" message on them. There are two billboard ads up at the City Center, one in the movie theater lobby and one outside ShopRite, with the message "Summer is here..and so are the 100 deadliest days for teen drivers...Don't be a statistic." The ten-session Video Production Class for teens, supported by the Allstate grant, concluded on Saturday, June 2, with the red carpet viewing of their public service announcement on texting and driving. It is on YouTube and has received about 75 views.

Target: Applied to Target for a \$2,000 "store grant" in their Early Reading program. We would use the grant for Reading Coach. We'll know in September.

**White Plains Library Foundation
Minutes of Board of Directors Regular Meeting
April 25, 2012**

The regular meeting of the White Plains Library Foundation Board of Directors was called to order by President Nick Wolff at 9:06 a.m. in Galaxy Hall at the White Plains Public Library. Directors in attendance were: Eileen Bradley, Brian Kenney, Beth Kava, Richard Kaye, Barbara Loucks, Judy Nevins, Gail Schwartz, Paul Schwarz, Diane Tabakman and Nick Wolff. Also present were Foundation Executive Director Libby Hollahan, Assistant Library Director Kathleen Degyansky, and Secretary to the Library Director Sandra McDaniel. Absent with notice were Directors: Jim Benerofe, Denise D'Ambrosio, Jeane Garment, Yuki Haynes, Susan Hecht, Gregory Keenan, G. Frederick Perkins, Jr.

Minutes of Regular Meetings of March 28, 2012

The minutes of the regular meetings of March 28, 2012 were approved on a MOTION by Richard Kaye, seconded by Diane Tabakman.

President's Report

President Wolff reminded the directors to complete their surveys regarding meeting days and Mrs. Hollahan will poll the surveys for alternatives. Mr. Wolff remarked that he had attended the Clarice Wilson Memorial Concert on Sunday, April 22 and thanked Mr. Wilson for sponsoring the enjoyable event. Since there is funding available for more concerts, Mr. Wolff suggested that the Foundation collaborate with Mr. Wilson on ways to utilize the funds.

Library Director's Report

Library Director Kenney reported that he has been working with the architects and The Edge plans have changed a lot and also more focus has been given to adult service. Mr. Kenney stated that the strategic planning retreat was scheduled for next Friday and approximately 46 participants, from all areas of the community, would be in attendance. Library Director Kenney remarked that the library budget would be before the Common Council on Monday, April 30 and a public hearing for the budget will be on Monday, May 7. Mr. Kenney stated that his main focus for asking for an increased budget was to expand the hours from 50 to 60 hours per week in line with other public libraries such as New Rochelle and Yonkers. Library Director Kenney stated that the library's total circulation numbers had increased by 16%. President Wolff proposed that a handout be created with informative library statistics to be given to constituents.

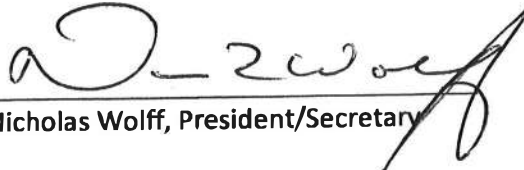
Executive Director's Report

Libby Hollahan reviewed her written report. Ms. Hollahan remarked that the registration for the Food for Thought event would be online now that the Foundation website has been launched. Ms. Hollahan thanked Ryan Jackson of the library staff for his help on the website. Ms. Hollahan suggested that the board meeting end early as to take advantage of meeting the library architects who were working at the library that day.

Treasurer's Report

Ms. Bradley was reviewed her written report as of April 18. Ms. Bradley encouraged the Foundation to make as money as possible at the Food for Thought event.

On a MOTION by Barbara Loucks, seconded by Gail Schwartz, the meeting was adjourned at 10:08 a.m.


Nicholas Wolff, President/Secretary