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July/August 2012 Statistics Highlights & Interpretation

Starting on July 1st, 2012 the Library operating hours were increased by 7 hours. The changes were Tuesdays 10-9 instead of 10-6 and Fridays 10-6 instead of 1-5.

What impact did this have on Circulation, Attendance [Door Count], and Reference transactions?

Circulation:

As a whole, Circulation was up 5%. Trove Circulation was up 1.2% and Adult Circulation was up 7.3%.

Attendance:

Trove attendance was up 19.1%.
1st Floor attendance was up 5.3%
Total visits to the Library were up 16.45.

Reference Transactions:

Total Reference was down 1.9%. Adult Reference was up 0.3% while Trove Reference was down 9%.