

By: Timothy Baird
Dept. Library Statistics
Subject: Monthly Report – October 2012
Date: November 6, 2012

October 2012 Statistics Highlights & Interpretation

Visits to the Library continue to grow. We had 40% more visitors compared to last year. This is likely due to the extended hours, the Multicultural Book Festival, and the Tarde Cultural program.

Total Circulation was up 11% with First Floor circulation up 19%. Surprisingly, Trove circulation was down 5%. e-book circulation was level for the first time in over two years. October ebooks was the same as September, but still up 80% from the same time last year.

Hold's and ILLs: Hold's placed by our patrons was up 34%. Hold's not picked up was up 136%. This is due to the ease of placing holds in the catalog and the removal of the fee for not picking up holds. ILLs sent out bounced back from the low September number but still down from last year by 9%.

Use of the library's computers has remains strong, 15% more than last year.

The number of programs offered has increased [28%] and use of our Meeting Rooms as well [58%].

Two numbers to keep an eye on are Trove Reference questions down 12% and Periodicals Requests down 41%. With the Library having so many more visitors and using the computers more and more, I believe this is more a reflection of not accurately counting all of the help that these two service desks provide.