

By: Timothy Baird
Dept. Library Statistics
Subject: Monthly Report – December 2012
Date: January 31, 2013

December 2012 Statistics Highlights & Interpretation

Visits to the Library continue to be strong. We had 14% more visitors compared to last year. This is likely due to the extended hours and increased attendance at adult programs.

Circulation was up 5% overall compared to last year. E-book circulation remains strong, up 58% from last year. This is the first month since July that e-downloads has increased from the previous month, up 17%. Perhaps due to patrons receiving e-devices for the holidays or downloading books in preparation for holiday travel. Hopefully this upward trend will continue.

Along with increased visitors and increased circulation, there was also a 16% increase in Reference Services. Many of the requests were for computer and printing help as we had a lot of first time visitors following the storm.

Patrons continue to place many holds, up 37% from last December.

Items sent to other WLS libraries remains down, -11% this month. Items received from WLS up 69%. Patrons are making very good use of the ease of doing ILLs.

Areas to watch where there have been significant decreases: Email reference down 79%, Trove Circulation down 11%, Children's Reference down 36%, database usage down 32%. This could be a minor fluctuation or could be trend that will be tracked over the next few months.