

Memo to: White Plains Public Library Board of Trustees
From: Libby Hollahan
Date: April 1, 2013
Re: White Plains Library Foundation Report

Events:

The Library Mini Golf event was held 3/16/13, and a great time was had by all. The event brought in net income of \$9,206 through sponsorships; food concessions and raffles (daytime); and ticket sales and a silent auction (evening). Many thanks to Yuki Haynes, event chair, and her great committee, as well as Foundation Board members, over 30 teen volunteers, and additional adult volunteers. Thanks also to the Library staff for helping the event run smoothly, and especially to the Library's maintenance staff for their incredible help. It would not be possible to do these in-house events without them. During the daytime, approximately 400-500 kids and family members played the 27 holes. Balloon artist Scott Kazan made about 225 balloon animals. We heard great feedback from families about the fun afternoon at the Library.

About 90 people attended the evening "19th hole party. Everyone enjoyed the buffet, with sincere thanks Greg and Pat Keenan of Uno Chicago Grill as well as Roasted Peppers Restaurant for their generous donations. All of the beverages were donated, as well (PepsiCo and a major beer company).

Capital Campaign:

Our Campaign continues, and we recently received a new pledge for \$1000, bringing the fundraising total to \$437,000 toward a campaign goal of \$700,000. Solicitations are ongoing and a Campaign committee meeting will be scheduled for mid-April.

Other Fundraising:

I am working on the spring appeal to donors who did not give to the end-of year appeal, as well as to business donors. This will go out right after Easter.

Update on Existing/Pending Grants:

Allstate: The video game design class series (creating a game about the risks of texting while driving) is finished. Next up will be a PSA video creation class for teens (also regarding teen safe driving). Erik Carlson is coordinating both of these. During the spring, there will be a series of personal finance workshops led by a business educator affiliated with WEDC; Sharon Rothman is working on these. Our ad campaign (funded by the grant) has begun, and will include "out-of-home" ads-movie theater posters, railway kiosks, and bus shelters. We will again be participating in the Loucks meet with a table and giveaways (Kathy will attend). I am collaborating with the WPHS PTA to bring a teen safe driving speaker (Jacy Good) to their May 9th board meeting (and will use the opportunity to speak to the parents about The Edge). Allstate representatives will be here for a site visit and belated presentation of their Gala Champions of Lifelong Learning award (they were unable to attend due to Hurricane Sandy).

Other Grant Opportunities:

Working with Library administration to determine funding priorities and possible grants. Needs include Reading Coach, specific Trove reading programs or activities, teen tutoring, teen summer activities and after school programs, and teen programs involving technology.

Outreach:

Recently hosted the League of Women Voters in a program co-sponsored by the Library on campaign finance reform in New York State, on Weds., March 13. Participated in a visit by Aging in Place on Weds., March 20. Working on spring program featuring 14-year-old WP chess prodigy Joshua Colas, for older elementary school students, especially those who participate in their school's chess clubs; was approached

to do this by Ray Ainsworth, a WP parent of two teens, who raises funds through the Foundation for Public Education in White Plains to support Joshua's chess coaching.

Foundation Board:

Recruited Fred Singleton, one of our Gala honorees, and an outstanding educator, youth mentor, track coach, and meet director of the Loucks Games, to serve on the Foundation board. He was confirmed by unanimous approval at our March 20, 2013, board meeting. We still have two vacancies to fill.

**White Plains Library Foundation
Minutes of Board of Directors Annual Meeting
February 27, 2013**

The annual meeting of the White Plains Library Foundation Board of Directors was called to order by President Nick Wolff at 9:08 a.m. in Galaxy Hall at the White Plains Public Library. Directors in attendance were: Denise D'Ambrosio, Yuki Haynes, Susan Hecht, Beth Kava, Brian Kenney, Barbara Loucks, Judy Nevins, Gail Schwartz, Paul Schwarz, Diane Tabakman and Nick Wolff. Absent with notice were Jim Benerofe, Eileen Bradley, Richard Kaye, Gregory Keenan, G. Frederick Perkins, Jr., and Assistant Library Director Kathy Degyansky. Also present were Foundation Executive Director Libby Hollahan, and Secretary to the Library Director, Sandra McDaniel.

President Wolff remarked that Eileen Bradley was not in attendance because her father had passed away.

Election of Directors and Officers

On a MOTION by Gail Schwartz, seconded by Denise D'Ambrosio, the Board unanimously approved the Slate of Directors, and the Slate of Officers, as listed below:

1) Election of Directors

Slate of Directors (Three-Year Term: Annual Meeting 2013– Annual Meeting 2016)

- | | |
|------------------------------|------------|
| 1) G. Frederick Perkins, Jr. | 4) Vacancy |
| 2) Diane H. Tabakman | 5) Vacancy |
| 3) Denise D'Ambrosio | |

Directors Continuing Without need for Election

Class of 2011-2014

- | | |
|-------------------|----------------------|
| 6) James Benerofe | 9) Gail Schwartz |
| 7) Eileen Bradley | 10) Nicholas Wolff |
| 8) Vacancy | 11) Yuki Itoh Haynes |

Class of 2012-2015

- | | |
|--------------------|------------------|
| 12) Susan Hecht | 15) Beth Kava |
| 13) Gregory Keenan | 16) Richard Kaye |
| 14) Barbara Loucks | |

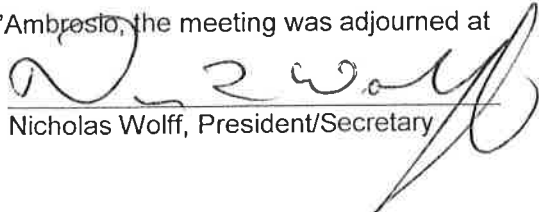
- 17) Paul Schwarz, President, Library Board of Trustees
18) Brian Kenney, Library Director

2) Election of Officers

Slate of Officers (One-Year Term: Annual Meeting 2013 – Annual Meeting 2014)

Nicholas Wolff, President and Secretary
Gail Schwartz, Vice President
Eileen Bradley, Treasurer

On a MOTION by Gail Schwartz, seconded by Denise D'Ambrosio, the meeting was adjourned at 9:12 a.m.


Nicholas Wolff, President/Secretary

**White Plains Library Foundation
Minutes of Board of Directors Regular Meeting
February 27, 2013**

The regular meeting of the White Plains Library Foundation Board of Directors was called to order by President Nick Wolff at 9:12 a.m. in Galaxy Hall at the White Plains Public Library. Directors in attendance were: Denise D'Ambrosio, Yuki Haynes, Susan Hecht, Beth Kava, Brian Kenney, Barbara Loucks, Judy Nevins, Gail Schwartz, Paul Schwarz, Diane Tabakman and Nick Wolff. Absent with notice were Jim Benerofe, Eileen Bradley, Richard Kaye, Gregory Keenan, G. Frederick Perkins, Jr., and Assistant Library Director Kathy Degyansky. Also present were Foundation Executive Director Libby Hollahan, and Secretary to the Library Director, Sandra McDaniel.

Minutes of Regular Meetings January 23, 2013

The minutes of the regular meetings of January 23, 2013 were approved on a MOTION by Yuki Haynes, seconded by Barbara Loucks.

President's Report

President Wolff addressed Judy Nevins at her last board meeting and on behalf of the Board expressed their appreciation for all Judy's efforts for the Foundation. Mr. Wolff thanked Ms. Nevins for her professionalism, enthusiasm and her tenacity. Ms. Nevins responded by remarking that she had enjoyed her time on the Board, thanked everyone for the gift and would miss participating on the Board.

Mr. Wolff asked the members of the Board to bring forward any names for board recruitment and Ms. Hollahan responded that she was meeting with a prospective candidate after the Board meeting.

Library Director's Report

Library Director Kenney reported that he was entering into the budget process and the Library Board of Trustees had approved a budget with some alterations. Library Director Kenney distributed a document that contained library statistics that showed that visits increased 22% and usage continued to grow, which he attributed to being open more hours. Mr. Kenney remarked that the staff has improved programming and the funding comes from The Friends of the Library and the Foundation. Brian Kenney informed the Board that Foundation funding allows the library to experiment with new programming such as the Spanish conversation classes offered this past fall. These are being continued in the spring through the library budget. Library Director Kenney encouraged the board members to visit the Reference Desk and check out the flyers and calendars of library programming.

Mr. Kenney remarked that Mariel Perez, who was a teen librarian, was now an outreach librarian whose duties were to look at the demographics and connect the library with other organizations. Ms. Tabakman suggested that Ms. Perez get in touch with Council of Neighborhood Associations in White Plains as a source of gaining access to communities.

Library Director Kenney stated that the renovation plans were being reviewed by the Department of Public Works and they have requested a meeting with the architects to have some revisions made. Mr. Kenney remarked this delay would cause the approval needed by the Common Council to be pushed to April.

Mr. Kenney noted that the hiring process for the Digital Media Assistant Position was winding down and he would be making a decision on Friday.

Executive Director's Report

Ms. Hollahan discussed her written report in detail. Libby Hollahan commented on the recent gift from The Friends of the Library of \$30,000 over three years to the campaign, the second appeal to individuals and businesses, as well as the grant opportunities she was currently working on. Ms. Hollahan remarked that

she thought the registration for the mini golf 19th hole event was light so she encouraged the board members to reach out to their friends and family to attend. Libby also thanked the people who agreed to be sponsors.

Campaign Update

Ms. Tabakman inquired as to how would the delay in renovation project affect the campaign timing and The Edge opening and Library Director Kenney stated that board members could mention it if they happen to be speaking with Common Council members.

Library Mini Golf Committee Report

Yuki Haynes distributed sign up sheets and encouraged the Board to volunteer for some of the daytime and/or nighttime mini golf activities. Ms. Haynes would like to see the Board attend the evening event.

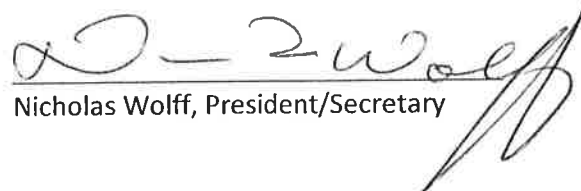
Other

Library Board President, Paul Schwarz reported that he and Assistant Library Director, Kathy Degyansky attended a kickoff event yesterday at the Bristol Assisted Living Center in White Plains where they announced the partnership with WLS and Lifetime Arts to offer a Creative Aging program. Mr. Schwarz stated that the program would connect older adults with real artists and that the program was open to their residents as well as White Plains residents.

Treasurer's Report

Due to Ms. Bradley's absence, review of the Treasurer's Report and the Report of the Finance Committee Meeting of February 21, 2013 were being tabled until the next meeting.

On a MOTION by Denise D'Ambrosio, seconded by Barbara Loucks, the meeting was adjourned at 9:56 a.m.


Nicholas Wolff, President/Secretary