

Memo to: White Plains Public Library Board of Trustees
From: Libby Hollahan
Date: July 2, 2014
Re: Library Foundation Report

Board Development/Nominating:

At its June meeting, the Foundation voted to increase the board size from 18 to 21 members and to target our recruiting to the business community, younger parents, and other underrepresented categories. Suggestions for candidates are welcome; please give names to me or a member of the Nominating Committee.

Budget:

The Foundation approved its budget at the June 25 meeting. In addition to continuing the Campaign for Phases II and III of the first floor renovations, the foundation will raise funds for technology upgrades and refurbishments for The Trove, which is turning ten years old next year. We are incorporating a "Happy 10th Birthday" theme into several of our fundraising events next year and also plan to solicit Trove parents for smaller donations. The other new initiative is a fall City-wide newsletter to promote Phase II/III and highlight the achievements of The Edge's first year.

Capital Campaign/Renovation Project:

The Foundation's Phase I commitment of \$400,000 to the City of White Plains has been paid in full as of June 30. In Phase II, our revitalized adult services area will be named the "Hope & John Furth Learning Commons," in recognition of Hope and John's dedication to the Library and the Foundation for many years. We have begun Phase II fundraising, sending proposals to a group of Hope's contacts, and have received over \$25,000 in gifts to date.

Grants:

--Shinnyo-en Foundation: The "Collaborative Grant" is supporting a summer TV production workshop in The Edge, consisting of two 2-week sessions (10 a.m.-1 p.m., Mon.-Thurs.) The class is being taught by two Eastview teachers, two high school student mentors, and Library staff. There are about 16 students enrolled in each session. The session currently underway will create four news stories, on the Tappan Zee bridge, the Farmer's Market/Wespac, the China Institute, and the World Cup. These stories will be shown on the Global Ambassador's REACT news, the School District and City Cable stations, and linked to the Library website.

The "Edge" grant is supporting a wide range of summer programs in The Edge, including sewing and robotics workshops.

--Allstate: The next outreach event will be at the National Night Out organized by Public Safety this summer. As part of the economic empowerment focus area, the grant is supporting the popular Job Club and career programs coordinated by Sharon Rothman. We have reapplied for Allstate funding for 2015.

Events: The new Special Events Planning Committee met recently to plan out our event schedule for the next couple of years, in view of the fact that 2015 will be the Foundation's 20th anniversary, as well as The Trove's 10th birthday. The Trove needs funds to replace technology and to support various programs. Upcoming events include:

- Date TBD: **"Library Dough Raiser":** A night out at participating White Plains restaurants that agree to donate 20% of receipts from diners with special vouchers. This idea was initiated by board member Greg Keenan.

- Sat., Nov. 8: **Ninth Annual Fall Gala: Stories to Inspire Us**
 Honorees are Philip Kent, White Plains native, foundation donor in honor of his parents, and former head of Turner Broadcasting; and the Friends of the White Plains Public Library. Possibly one other honoree.
 Will kick off the Trove's 10th Birthday Year. Fred Singleton and Jen DeMilio will again co-chair.
- Fall 2014 Kickoff of Foundation 20th Anniversary and Trove 10th Birthday in Foundation communications; committee suggested building banners to create awareness. Communications plan to be developed.
- Jan./Feb. 2015 (First Annual?) **Spelling Bee**. Beth Roach and Beth Kava will co-chair. Modeled after Scarsdale Library's event. Fundraising focus -- The Trove's birthday.
- March/April 2015 **Trumble in The Trove**. Yuki Haynes will co-chair. Opportunity to recruit new parent volunteers.
- Spring 2015 TBD Donor Appreciation Evening. Gail Schwartz will chair this new committee and help plan the event.
- Nov. 2015 **"Twentieth Anniversary Gala"**

White Plains Library Foundation
Minutes of Board of Directors Regular Meeting
May 21, 2014

The regular meeting of the White Plains Library Foundation Board of Directors was called to order by Treasurer Richard Hecht at 9:06 a.m. in Galaxy Hall at the White Plains Public Library. Directors in attendance were: Jim Benerofe, Yuki Haynes, Richard Hecht, Susan Hecht, Joan Kass, Beth Kava, Gregory Keenan, Barbara Loucks, G. Frederick Perkins, Jr., Paul Schwarz, J. Frederick Singleton, Diane Tabakman. Absent with notice were Denise D'Ambrosio, Richard Kaye, Marjolein Mooney, Gail Schwartz, Nick Wolff, Library Director Brian Kenney, and Assistant Library Director Kathy Degyansky. Also present were Foundation Executive Director Libby Hollahan and Secretary to the Library Director, Sandra McDaniel.

Minutes of Regular Meeting of April 30, 2014

In President Wolff's absence, Treasurer Richard Hecht conducted the meeting. The minutes of the regular meeting of April 30, 2014 were approved on a MOTION by Jim Benerofe, seconded by Fred Perkins, Jr.

President's Report

Mr. Hecht led the discussion on the proposal to expand the board to 21 members. The Board discussed the benefits of bringing in new members. Ms. Kass suggested contacting Neighborhood Associations and will contact El Centro Hispano to see if they have any candidates to suggest. Mr. Keenan proposed reaching out to heads of the groups we would like to see on the Board. Ms. Tabakman noted that our 9 a.m. meeting time was a deterrent for younger people and hoped this could be addressed at a future meeting as well as conference call availability. A vote on the expansion of the board will take place at the next meeting.

Library Director's Report

Due to illness, Mr. Kenney was unable to provide a report.

Campaign Committee Report

Ms. Tabakman stated that a mailing from Hope Furth's prospect list was being mailed out and that pledges for the Board Participation Fund were due June 30.

Executive Director's Report

Ms. Hollahan described the first 6th grade visit of 125 teens from Eastview that took place on May 16th. She remarked that she had received good feedback from the kids based on a survey they were given. Mr. Schwarz and Ms. Tabakman volunteered to help with the remaining 6th grade visits. Ms. Hollahan said that Digital Media Specialist Austin Olney reported that kids came into The Edge over the weekend that never visited before but had attended the 6th grade visit. Ms. Hollahan stated that she had submitted the Allstate Renewal Grant application yesterday for 2015. She distributed committee sign-up sheets and requested volunteers for several committees. Mr. Singleton agreed to serve as Gala Co-Chair again this year, and Beth Kava said she would Co-Chair the Spelling Bee with Beth Roach. Greg Keenan discussed the "Doughraiser" Restaurant Fundraising event and the requirements he would need to run the event. Ms. Hollahan stated that Philip Kent and the Friends of the Library were honorees for the Fall Gala which will be held on November 8th.

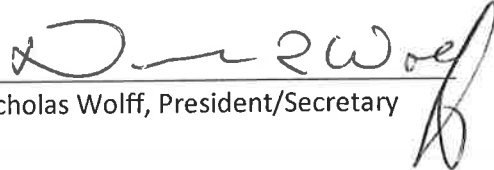
Financial Report

Mr. Hecht reviewed the financial reports as of May 14th and noted that a correction was made by the bookkeeper to reflect that most of The Edge expense was recorded in the prior fiscal year and therefore our income is higher for this year than previously reported. Richard Hecht commented that he and Ms. Hollahan were working on the budget the first week of June and the second week of June with the Finance Committee. The budget would be presented at the June Board Meeting.

Ms. Tabakman discussed the Board Participation Fund and Mr. Hecht discussed the benefits of transferring securities and would contact Wells Fargo to obtain information about their procedures for stock donations. Ms. Tabakman remarked this could be useful for the campaign. Ms. Loucks asked about matching funds payments and Ms. Hollahan remarked that she would bring it up with the bookkeeper. Mr. Schwarz will give Ms. Hollahan a list of Family Foundation websites that could be prospective donors.

Mr. Hecht remarked that he and Ms. Hecht would not be in person on June 25th but would participate via phone.

On a MOTION by Jim Benerofe, seconded by Fred Perkins, Jr., the meeting was adjourned at 10:04 a.m.


Nicholas Wolff, President/Secretary