

Memo to: White Plains Public Library Board of Trustees
From: Libby Hollahan
Date: March 4, 2015
Re: Library Foundation Report

Foundation Annual Meeting: Scheduled for this evening. Our slate of officers includes Diane Tabakman, President and Secretary; two Vice Presidents, Beth Kava and Gail Schwartz; and Richard Hecht, Treasurer.

Fundraising:

We have a Trove Birthday Technology Fund giving program set up in The Trove and have received a number of gifts from families and kids. Total gifts for this fund are now at \$4,700. Funds will be used to purchase new technology. A contribution from the production company of the pilot for "Billions" will support the Reading Coach program. The Foundation is developing plans for next steps in the Capital Campaign for Phase II of the first floor renovations.

Grants:

--Shinnyo-en Foundation:

--Our application for a second year of funding for the Collaborative Grant program was approved for \$26,820; includes support for participation in the spring National Service Learning Conference and the summer Shinnyo-en Annual Retreat, as well as for the Eastview 6th grade visits to the Library this spring (on the calendar for April and May 2015) and a repeat of the Summer TV Production Workshops.

--The Shinnyo-en Edge grant (\$50,000) was completed on Nov. 30, and provided \$29,000 for technology, \$15,000 for furnishings, and \$6,000 for programs.

--**Allstate:** Edge staff is planning several safe driving workshops this spring. We will have another safe driving outreach at the Loucks meet on May 9. Austin Olney will work the table with me and I will invite some Allstate volunteers. Kathlyn Carroll is coordinating several teen financial literacy programs under this grant. I met with Inspiria Media to plan the ad campaign portion of the grant, and there will be billboard ads at the City Center movie complex, White Plains train station, and bus shelters again this year. A new outlet this spring will be bus shelters at Purchase College.

--**Target:** Target sent us an additional \$1000 for the Early Reading program; however, they are phasing out this grant program, and have decided instead to support school field trips.

Events:

For a first-time event, the Spelling Bee was fun, successful and ran reasonably smoothly. I will give more details at the board meeting. The Committee and volunteers did an outstanding job.

Trumble in The Trove is Sunday, March 22. Yuki Haynes is helping organize volunteers for a bake and book sale, and The Trove Staff is booking a puppet show and a juggler.

Our Fall 2015 Gala will celebrate the Foundation's 20th anniversary. The Foundation will be forming a Gala committee and a corporate outreach subcommittee in the next few weeks. Our honoree is Phil Klay, White Plains native and author of "Redeployment," the 2014 National Book Award winner.

Other:

--Working with Brian Kenney on monthly Library-Foundation e-newsletters, "This Month on Martine." We are trying to expand the mailing list by having signup forms at the service desks. As an incentive to sign up, we will be holding monthly drawings of Uno's gift cards, graciously donated by Greg Keenan.

--Finalized the Record Retention Policy for adoption at March 4, 2015 board meeting; will next work on the Code of Conduct.