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Dept. Library Statistics
Subject: Monthly Report – July 2015
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July 2015 Statistics Highlights & Interpretation

Overall Library Circulation was down 6% compared to last year but up 10% compared to June. Downloads were up 23% compared to last year and even up 10% compared to June. Patrons are really using our e-content a lot. To meet this demand, we continue to add new content. Overdrive e-content is 19% more than last July.

Holds placed by our patrons continues to be high, up 23% from last year.

Adult/Teen reference questions were up 18% after being down last month. This was mostly due to staff not recording their transactions as staff consistently said they have been busier the last few months.

Visits to the Children's Room was slightly down by 7% compared to last year and reference transactions at the compass were significantly down by 34%.

Book ILLs sent to WLS were slightly down again this month but AV sent was up 20%. This trend is due to our TV Series now being holdable throughout the County.

Computer use in the Library was down 18%, the biggest drop being in the CyberPool which was down 38% from last July. Use of the Library's website by offsite patrons continues to

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be strong, up 24%.

Use of the Library's databases was up 44%, with the big increase being usage by patron's remotely, up 65%. Our most used resources were Freegal, TumbleBooks, and Lynda.com.

Periodical requests were up significantly, 88% compared to last July, and up 58% compared to last month.

Programming: the Library offered about the same number of programs as last July.

Attendance for Adult/Teen programs was up 28% while Trove program attendance was down 12%.

JI15-June16 YTD

	Programs	Attendance
Early Literacy Programs		
Ages Birth - 5 Years Programs	24	478
Combined Programs	25	688
Parent/Caregiver Programs	3	82
Adult Literacy Programs		
Totals	14	115
ESOL Programs		
Totals	28	251
Children's Programs	0	0
Young Adult Programs	2	0
Adult Programs	26	251

July 2015

	Programs	Attendance
Early Literacy Programs		
Ages Birth - 5 Years Programs	24	478
Combined Programs	25	688
Parent/Caregiver Programs	3	82
Adult Literacy Programs		
Totals	14	115
ESOL Programs		
Totals	28	270
Children's Programs	0	0
Young Adult Programs	2	19
Adult Programs	26	251

July 2015

	Database Uses	YTD	
DATABASES THRU WLS			
Freegal	191	191	10.5%
TumbleBooks	168	168	9.2%
lynda.com	123	123	6.7%
LearningExpress Library	115	115	6.3%
Morningstar Investment Center	68	68	3.7%
Ancestry Plus	40	40	2.2%
Flipster	29	29	1.6%
Novelist	21	21	1.2%
Rocket Languages	19	19	1.0%
University of Fashion	17	17	0.9%
DATABASES WPPL GETS ON OUR OWN			
Tutor.com	127	127	7.0%
ReferenceUSA	115	115	6.3%
World Book Online	102	102	5.6%
Foundation Center Directory	56	56	3.1%
Foundation Grants to Individuals	24	24	1.3%
Business Plans Handbook	21	21	1.2%
Contemporary Authors	19	19	1.0%
Foundation Maps	18	18	1.0%
Something About the Author	18	18	1.0%
Children's Literature Review	17	17	0.9%
Combined Literature Search	17	17	0.9%
Contemporary Authors New Revision Series	17	17	0.9%
Journal News Digital Microfilm	17	17	0.9%
DATABASES THRU NOVEL			
IndieFlix	96	96	5.3%
Academic OneFile	28	28	1.5%
ProQuest Newspapers (Journal News + 80 Gannett Papers)	26	26	1.4%
Business Insights: Essentials	22	22	1.2%
NY State Newspapers	22	22	1.2%
General OneFile	20	20	1.1%
Ntl Newspaper Index	20	20	1.1%
Gale Virtual Reference Library	18	18	1.0%
Health Reference Center Academic	17	17	0.9%
eLibrary Elementary	17	17	0.9%
Kids infoBits	16	16	0.9%
Scholastic Go!	16	16	0.9%
InfoTrac Newsstand	15	15	0.8%
Opposing Viewpoints	13	13	0.7%
DATABASES FREE ON THE WEB			
Driving Tests.org	27	27	1.5%
BBC Languages	20	20	1.1%
Medline	18	18	1.0%
United Way 211	15	15	0.8%
MedlinePlus Espanol	14	14	0.8%
Thomas Register	12	12	0.7%
ERIC	12	12	0.7%
Database Uses Total	1823	1823	

White Plains Public Library Monthly Statistics

July 2015

Statistical Overview

Revision 6c

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
General Statistics	Adult			Juvenile			Total		
Days Open							30	28	-6.67%
Turnstile Estimate									
Total							55796	55722	-0.13%
1st Floor							36125	37824	4.70%
The Trove							15573	14467	-7.10%
Adult Programs and Meeting Room Use							4099	3431	-16.29%

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Loan Services	Adult			Juvenile			Total		
Total Circulation	38543	36987	-4.04%	23730	21364	-9.97%	62273	58351	-6.30%
Charges & Renewals	36558	34554	-5.48%	23730	21364	-9.97%	60288	55918	-7.25%
Digital Downloads	1985	2433	22.57%	n/a	n/a	n/a	1985	2433	22.57%
Patron Registrations	294	280	-4.76%	66	76	15.15%	360	356	-1.11%
Total Patrons	31248	25947	-16.96%	5476	4316	-21.18%	36724	30263	-17.59%
ILL Sent	6459	6776	4.91%				6459	6776	4.91%
ILL Received	4716	5052	7.12%				4716	5052	7.12%
Reserves	3955	4845	22.50%				3955	4845	22.50%

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Reference Services	Adult			Juvenile			Total		
Reference	6598	7175	8.75%	2628	1743	-33.68%	9226	8918	-3.34%
In Person	4575	4750	3.83%	2529	1657	-34.48%	7104	6407	-9.81%
Phone	1922	2250	17.07%	99	86	-13.13%	2021	2336	15.59%
Periodical Requests	93	175	88.17%	n/a	n/a	n/a	93	175	88.17%
E-Mail	8	0	-100.00%	n/a	n/a	n/a	8	0	-100.00%
General Information	4960	5162	4.07%	4301	3485	-18.97%	9261	8647	-6.63%
In Person	4248	4280	0.75%	4068	3180	-21.83%	8316	7460	-10.29%
Phone	712	882	23.88%	233	305	30.90%	945	1187	25.61%
Total	11558	12337	6.74%	6929	5228	-24.55%	18487	17565	-4.99%

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Technical Processing	Adult			Juvenile			Total		
Total Items Added	684	384	-43.86%	448	108	-75.89%	1132	492	-56.54%
Total Items Removed	1270	981	-22.76%	316	33	-89.56%	1586	1014	-36.07%
Collection Size (Items)	193156	192450	-0.37%	98779	96887	-1.92%	291935	289337	-0.89%
Collection Size (Titles)	151626	149159	-1.63%	64779	65549	1.19%	216405	214708	-0.78%

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Promotional Activities	Adult			Juvenile			Total		
Exhibits & Displays	7	7	0.00%	32	32	0.00%	39	39	0.00%
Booklists, Fliers, Etc	12	20	66.67%	6	6	0.00%	18	26	44.44%

White Plains Public Library Monthly Statistics

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Statistical Overview

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Outreach Contacts	14/15	Adult	15/16	14/15	Juvenile	15/16	14/15	Total	15/16
Community Contacts	94	118	25.53%	22	21	-4.55%	116	139	19.83%
Homebound Visits	0	2	100.00%				0	2	100.00%
Total	94	120	27.66%	22	21	-4.55%	116	141	21.55%

Partnerships	Adult		Juvenile		Total		
Activities					16	18	12.50%
Participants					182	176	-3.30%

Library Programs	Adult		Juvenile		Total				
Number of Programs	55	56	1.82%	86	80	-6.98%	141	136	-3.55%
Program Attendance	510	653	28.12%	2372	2083	-12.17%	2882	2737	-5.04%

Meeting Room Use	Adult		Juvenile		Total		
Number of Meetings					16	6	-62.50%
Meeting Attendance					704	297	-57.81%

Use of WPPL's Computers

Computer Reservations				
		6958	5724	-17.73%
	CBJN	368	270	-26.63%
	CyberSpot	4762	4040	-15.16%
	Edge	n/a	277	n/a
	CyberPool	1828	1137	-37.80%

Use of WPPL's Electronic Resources

Onsite User Sessions				
	Total	7308	9670	32.32%
	Internet Use	7016	9393	33.88%
	Database Use	292	277	-5.14%
Offsite User Sessions				
	Total	36906	46282	25.41%
	Website Use	36,123	44,870	24.21%
	Database Use	776	1404	80.93%
	Tutor.com	7	8	14.29%
Total User Sessions Onsite and Offsite		44214	55952	26.55%

White Plains Public Library Monthly Statistics

July 2015

General Statistics

Month : July
Year : 2015

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
General Statistics	Adult			Juvenile			Total		
Days Open							30	28	-6.67%

Turnstile Estimate									
	Actual Count			Estimated			Total		
1st Floor	32841	34385	4.70%	36125	37824	4.70%	36125	37824	4.70%
The Trove	14157	13152	-7.10%	15573	14467	-7.10%	15573	14467	-7.10%
Other	3726	3119	-16.29%	4099	3431	-16.29%	4099	3431	-16.29%
Total	50724	50656	-0.13%	55796	55722	-0.13%	55796	55722	-0.13%

Edge Turnstile Estimate									
	Actual Count			Estimated			Total		
	n/a	9870	n/a	n/a	10857	n/a	n/a	10857	n/a

White Plains Public Library Monthly Statistics

July 2015

Loan Services Statistics

	14/15	15/16	%	14/15	15/16	% +/-	14/15	15/16	% +/-
Patron Registration	Adult			Juvenile			Total		
New Registrations	294	280	-4.76%	66	76	15.15%	360	356	-1.11%
Total Patrons	31248	25947	-16.96%	5476	4316	-21.18%	36724	30263	-17.59%

Circulation	Adult			Juvenile			Total		
By Item Type									
Books	16816	16659	-0.93%	18722	16604	-11.31%	35538	33263	-6.40%
Fiction	10179	9318	-8.46%	15681	13863	-11.59%	25860	23181	-10.36%
Non-Fict	6637	7341	10.61%	3041	2741	-9.87%	9678	10082	4.17%
A/V	19742	17895	-9.36%	5008	4760	-4.95%	24750	22655	-8.46%
Downloads	1985	2259	13.80%	n/a	n/a	n/a	1985	2259	13.80%
Grand Total	38543	36813	-4.49%	23730	21364	-9.97%	62273	58177	-6.58%

Holds (Reserves)	Adult			Juvenile			Total		
Holds Placed	3955	4845	22.50%	n/a	n/a	n/a	3955	4845	22.50%
Holds Unclaimed	489	492	0.61%	n/a	n/a	n/a	489	492	0.61%

Unreturned/Lost Items	Adult			Juvenile			Total		
Lost & Paid	16	18	12.50%	n/a	n/a	n/a	16	18	12.50%
Resident	11	9	-18.18%	n/a	n/a	n/a	11	9	-18.18%
Non-Res.	5	9	80.00%	n/a	n/a	n/a	5	9	80.00%

White Plains Public Library Monthly Statistics

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Adult Services Statistics

	14/15	15/16	% +/-
Reference Questions	Adult		
In Person	4575	4750	3.83%
Telephone	1922	2250	17.07%
Edge	279	918	229.03%
Periodical Requests	93	175	88.17%
E-Mail	8	0	-100.00%
Total	6877	8093	17.68%

	Adult		
General Assistance			
In Person	4248	4280	0.75%
Telephone	712	882	23.88%
Edge	147	855	481.63%
Total	4960	5162	4.07%

	Adult		
Promotional Activities			
Library Exhibits	1	1	0.00%
Book Displays	6	6	0.00%
Booklists	0	0	n/a
Fliers/Brochures	11	18	63.64%
Press Releases	1	2	100.00%

	Adult		
Outreach Services			
Homebound Visits	0	2	100.00%
Community Contacts	94	118	25.53%
Total	94	120	27.66%

White Plains Public Library Monthly Statistics

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Children's Services Statistics

	14/15	15/16	% +/-
Reference Questions	Children's		
In Person	2529	1657	-34.48%
Telephone	99	86	-13.13%
Total	2628	1743	-33.68%

	14/15	15/16	% +/-
General Assistance	Children's		
In Person	4068	3180	-21.83%
Telephone	233	305	30.90%
Total	4301	3485	-18.97%

	14/15	15/16	% +/-
Promotional Activities	Children's		
Library Exhibits	3	2	-33.33%
Book Displays	29	30	3.45%
Booklists	0	0	n/a
Fliers/Brochures	6	6	0.00%

	14/15	15/16	% +/-
Outreach Services	Children's		
Community Contacts	22	21	-4.55%

White Plains Public Library Monthly Statistics
Library Program and Meeting Room Statistics

July 2015

Library Programs and Partnerships Description	Adult		Young Adult		Children's		Total	
	Programs	Attendance	Programs	Attendance	Programs	Attendance	Programs	Attendance
Performances - Music & Dance	1	21	0	0	2	104	3	125
Poetry Slam	1	21						21
Robert the Guitar Guy					1	44	1	44
Puppets to Go					1	60	1	60
							0	0
							0	0
Lectures, Activities & Demonstrations	3	23	17	180	16	489	36	692
Description								
SuperHeroes Concentration					1	28	1	28
SuperHero Paper Puppets					1	14	1	14
SuperHero Signs and Sounds					1	3	1	3
Comic Book Collage					1	10	1	10
SBA: Business Legal Structures	1	4						4
Teen Programs			13	149			13	149
Teen Technology Programs			4	31			4	31
Latino U: College Success Program	1	12					1	12
Who Let the Dogs In?	1	7					1	7
How Many SuperHeroes Contest					1	268	1	268
Lego Club					1	24	1	24
SuperHero Math Contest					2	70	2	70
Who Let the Dogs In?					7	54	7	54
SuperHeroes and SuperHeroines					1	18	1	18
							0	0
							0	0
							0	0
Films / Videos	8	128	0	0	0	0	16	339
International Film Festival	8	128					8	128
Trove @ the Movies					8	211	8	211
							0	0
Workshops (Limited Registration)	21	149	0	0	20	425	41	574
Description								
Parent/Child Connection					3	82	3	82
Make a SuperHero Cape					2	54	2	54
Lego Special: Building White Plains					1	28	1	28
Reading Buddies					12	237	12	237
Reading Coach					2	24	2	24
Spanish Computer one-on-one	1	5					1	5
Computer Classes	9	33					9	33
One-on-One Training	1	9					1	9
Literacy Laptops	1	10					1	10
Literacy for Life Conversation Group	9	92					9	92
							0	0

White Plains Public Library Monthly Statistics

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InterLibrary Loan Statistics

	14/15	15/16	% +/-
Interlibrary Loans	Total		
Sent to WLS	6459	6776	4.91%
Book	3851	3639	-5.51%
AV	2608	3137	20.28%
Received from WLS	4682	5025	7.33%
Book	2610	2900	11.11%
AV	2072	2125	2.56%
Received from Others	34	27	-20.59%
Book	34	27	-20.59%
AV	0	0	<i>n/a</i>
Total Received	4716	5052	7.12%
Book	2644	2927	10.70%
AV	2072	2125	2.56%

White Plains Public Library Monthly Statistics

July 2015

Collection & Tech Processing Statistics

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Items Added	Adult			Juv			Total		
Books Total	468	127	-72.86%	272	97	-64.34%	740	224	-69.73%
Fiction	464	125	-73.06%	271	97	-64.21%	735	222	-69.80%
Non-Fict	4	2	-50.00%	1	0	-100.00%	5	2	-60.00%
A/V Total	105	166	58.10%	176	11	-93.75%	281	177	-37.01%
Audio	3	3	0.00%	8	2	-75.00%	11	5	-54.55%
Video	102	163	59.80%	168	9	-94.64%	270	172	-36.30%
CD-ROM	0	0	n/a	0	0	n/a	0	0	n/a
Downloads	111	91	-18.02%	n/a	n/a	n/a	111	91	-18.02%
Grand Total	684	384	-43.86%	448	108	-75.89%	1132	492	-56.54%

Items Removed	Adult			Juv			Total		
Books Total	1242	359	-71.10%	293	29	-90.10%	1535	388	-74.72%
Fiction	1237	357	-71.14%	292	29	-90.07%	1529	386	-74.75%
Non-Fict	5	2	-60.00%	1	0	-100.00%	6	2	-66.67%
A/V Total	28	622	2121.43%	23	3	-86.96%	51	625	1125.49%
Audio	6	3	-50.00%	1	0	-100.00%	7	3	-57.14%
Video	22	619	2713.64%	22	3	-86.36%	44	622	1313.64%
CD-ROM	0	0	n/a	0	1	100.00%	0	1	100.00%
Downloads	0	0	n/a	n/a	n/a	n/a	0	0	n/a
Grand Total	1270	981	-22.76%	316	33	-89.56%	1586	1014	-36.07%

Collection Size	Adult			Juv			Total		
Books Total	156922	154757	-1.38%	91691	89585	-2.30%	248613	244342	-1.72%
Fiction	54372	57440	5.64%	54188	52288	-3.51%	108560	109728	1.08%
Non-Fict	102550	97317	-5.10%	37503	37297	-0.55%	140053	134614	-3.88%
A/V Total	28456	28466	0.04%	6702	7242	8.06%	35158	35708	1.56%
Audio	11623	11339	-2.44%	2128	2228	4.70%	13751	13567	-1.34%
Video	16833	17127	1.75%	4574	5014	9.62%	21407	22141	3.43%
CD-ROM	6	0	-100.00%	386	60	-84.46%	392	60	-84.69%
Overdrive	7772	9227	18.72%	n/a	n/a	n/a	7772	9227	18.72%
Grand Total (Items)	193156	192450	-0.37%	98779	96887	-1.92%	291935	289337	-0.89%

Collection Size	Adult			Juv			Total		
Grand Total (Titles)	151626	149159	-1.63%	64779	65549	1.19%	216405	214708	-0.78%

White Plains Public Library Monthly Statistics

July 2015

Electronic Services Statistics

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Computer Use Within the Library	Adult			Juvenile			Total		
CBJN	368	270	-26.63%				368	270	-26.63%
CyberSpot	4117	3518	-14.55%				4117	3518	-14.55%
Spanish Gates	645	522	-19.07%				645	522	-19.07%
Edge	n/a	277	n/a				n/a	277	n/a
CyberPool				1828	1137	-37.80%	1828	1137	-37.80%
Total Sessions	5130	4587	-10.58%	1828	1137	-37.80%	6958	5724	-17.73%

	14/15	15/16	% +/-	14/15	15/16	% +/-	14/15	15/16	% +/-
Internet Use Within the Library	Adult			Juvenile			Total		
Sites Visited	42040	45032	7.12%	n/a	n/a	n/a	42040	45032	7.12%
User Sessions	7016	9393	33.88%	n/a	n/a	n/a	7016	9393	33.88%

Use of WPPL's Web Site by Remote Patrons									
User Sessions							36,123	44,870	24.21%

Tutor.com Use According to Tutor.com									
							7	8	14.29%

Subscription Databases Accessed									
Page Views							1300	1875	44.23%
Onsite							387	368	-4.91%
Offsite							913	1507	65.06%
User Sessions							1068	1681	57.40%
Onsite							292	277	-5.14%
Offsite							776	1404	80.93%

E-Book and Audio Downloads									
							1985	2433	22.57%
Overdrive							1978	2187	10.57%
Freeding							7	20	185.71%
OneClickDigital							n/a	24	n/a
Total Boox							n/a	28	n/a
Hoopla							n/a	174	n/a

White Plains Public Library Monthly Statistics

July 2015

Periodicals Statistics

	14/15	15/16	% +/-
Collection Size	Adult		
Magazines	188	182	-3.19%
Newspapers	22	22	0.00%
Microform	75	75	0.00%
Total	285	279	-2.11%

Periodical Requests	Adult		
Print	71	139	95.77%
Microform	22	36	63.64%
Total	93	175	88.17%

Other Materials (Uncataloged)	Adult		
Pamphlets	5623	5642	0.34%
Documents	158	159	0.63%
Maps	2148	2148	0.00%
Pictures	65609	65609	0.00%
Phone Books	12	12	0.00%
Total	73550	73570	0.03%

Current Subscriptions	Adult		
Print	163	156	-4.29%
Magazine	146	139	-4.79%
Newspapers	17	17	0.00%
Other	0	0	n/a
Microform	1	1	0.00%
Total	164	157	-4.27%