

Memo to: White Plains Public Library Board of Trustees  
From: Libby Hollahan  
Date: August 31, 2015  
Re: Library Foundation Report

**Fundraising:**

We are developing plans and new materials to move the Campaign forward. A new logo for The Hub has been created. We will highlight the upcoming reception area capital project as the first step in creating in The Hub, and continue to focus on the Café as the capstone of the renovations since that seems to be what many community members are interested in.

Gala planning is in full swing. Save the Date cards have been mailed, and invitations will go out late Sept.

The Business Committee met recently to discuss corporate fundraising and we will proceed in several directions, including follow-up with Gala sponsorship solicitations.

**Grants:**

**--Shinnyo-en Foundation:**

- The two sessions of the Summer TV Camp went very well.
- Brian Kenney and Kathlyn Carroll attended the Shinnyo-en Foundation annual retreat in August.
- We are in discussions with the Foundation about funding for 2016.

**--Allstate:** The out-of-home ad campaign portion of this year's grant is now up, with billboard ads at the City Center movie complex, White Plains train station, and bus shelters again this year.

--I participated with Kathlyn Carroll in a teen safe driving outreach at Public Safety's National Night Out on August 4. Our fall calendar has numerous Allstate-funded programs (teen driving, career classes, and financial literacy).

--Our grant renewal for 2016 has been approved.

**Other:**

--Working with Brian Kenney, Max Rodriguez, Frank Williams and Jill Iannetta on the Westchester Children's Book Festival planned for Oct. 17. In process of securing sponsorships for the event.

--Working on annual audit.

--Working with Executive Committee to plan agenda for Foundation Retreat on Sept. 25.