

Timothy Baird

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October 2015 Statistics Highlights & Interpretation

Overall Library Visitors was down 11% compared to last October but up 7% from September. For the FY, Visitors are down 3%.

Library Circulation was down 5% compared to last October and down 7% for the year. E-circulation is still strong, up 14% for the year.

Edge statistics are very high compared to last October. This is due to the effort of the Edge staff to accurately record their directional and reference questions. The Edge is busier than last year but the significant change is due to the staff being vigilant.

ILL's received from other libraries continues to grow, up 13% compared to last October, and up 5% from last month. However, for the FY this number is slightly down [-3%]. Items sent to other libraries is down 7% from last October and down 3% for the year.

Computer usage in the Edge and Adult areas was slightly up but use of the CyberPool continues to be down dramatically, -43% compared to last October and -36% for the year. This could be due to more 6th graders spending after-school time downstairs outside the Edge and also 7th graders not getting on the CyberPool computers but using the Edge instead. A trend to watch.

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Tutor.com usage is down 27% compared to last October and down 31% compared to last year. This is due to the change in Tutor.com usage that now limits the total session per card per week to 7 sessions so that the Library does not run out of the number of pre-paid sessions for the year.

The use of OverDrive saw a significant drop this month: down 12% from last year and down 10% compared to last month. Patrons do have many more options available to them now for finding ebooks thru the Library [Hoopla, TotalBoox, OneClickDigital, and now 3M].

Excluding OverDrive and Tutor.com: Hoopla, LearningExpress Library, and TumbleBooks were our most used e-resources for the month.

Adult and Teen Programs offered was up 13% with a 37% increase in attendance. Trove programming was down both in terms of the number of programs and attendance.