

Timothy Baird

Page 1

1/7/2016

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Dept. Library Statistics
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December 2015 Statistics Highlights & Interpretation

Visitors thru the 2nd Floor counter into the Museum Gallery was up 27% compared to last year. There was a new exhibit installed that had a well-attended reception and despite it being December, there were still a lot of programs in the Auditorium and Room B.

Library Circulation was down 6% compared to last December but up 6% from November. Digital Downloads were down 8% compared to last year. This may be the first time that Downloads was lower than the total the previous year. This despite the fact that the number of items available to download is up by 14% compared to last December.

Downloads were up 3% from November so they are still greatly in demand.

AV Circ was down again this month, 14% less than last December. This is mostly due to our TV Series being bundled all together now rather than each individual disk being checked out.

Holdings placed by our patrons was up 17% compared to last year and up 8% from last month. Unclaimed Holdings dropped by 14% which means our patrons are requesting more items and are checking them out on a consistent basis when the Library receives the items. This is the Holdings Model that we like to see.

Timothy Baird

Page 2

1/7/2016

Reference and Directional questions in the Edge were down significantly. The Edge was as busy as ever so this is more a function of staff not accurately recording all of the requests they are getting. I will follow up with them to get them back on track with recording these statistics.

Email questions were down to only 3 this month and they were all Local History queries. Other than for Local History, this service seems to be dwindling away.

Computer use on the first floor was up 15% from last year and up 4% from last month. CyberPool usage was down 21% from last year and the same as last month.

Excluding Overdrive, our most used digital resources were Hoopla, Freegal, and Tutor.com.

Print Periodical Requests were up 15% from last December and were more than double what was requested in November.

Adult/Teen programs offered was up 24% from last year and attendance was up 60%. Trove programming was down 28% and attendance was down 12%.