

**White Plains Public Library Board of Trustees  
Minutes of Regular Meeting  
October 14, 2015**

**Call to Order**

The regular meeting of the Library Board of Trustees was called to order at 6:03p.m. by President Tim James. In attendance were Trustees Barrera, D'Ambrosio, Fried, Furth, Haynes, James, Matthews-Serra, and Schwarz. Also in attendance were Library Director Brian Kenney, Foundation Executive Director Libby Hollahan, Assistant Library Director Kathy Degyansky and Library Director's Secretary, Sandra McDaniel. Not present: Trustee Scherer.

**Minutes of Regular Meeting of September 9, 2015**

The minutes of the regular meeting of September 9, 2015 were approved on a MOTION by Trustee Schwarz, seconded by Trustee Haynes.

**Budget**

The City Revenue & Expenditure Budget by Department, as of September 30, 2015, was reviewed and Library Director Kenney reported the Library had nothing unusual in the budget.

**Bills: 2015-2016 Budget: Claims #5, #6**

Trustee Furth reviewed the bills prior to the meeting and found them to be in order. On a MOTION by Trustee Furth, seconded by Trustee Haynes, approval was granted for payment of bill voucher #5 and #6.

**Reports of Library Administration**

Library Director Kenney stated that he had been working on the strategic plan as well as the mini-capital project. Mr. Kenney noted that he was preparing for this Saturday's Westchester Children's Book Festival.

**Trustee Reports & Business**

**WLS** – Trustee Furth reported on the most recent WLS Board meeting.

**Friends** – Library Director Kenney thanked the Friends for their support of staff development and youth and children's services.

**Foundation** –Ms. Hollahan reviewed her written report and stated that she had received a good response so far from the Gala. Ms. Hollahan stated that a new logo for the Hub had been created and materials for the Campaign were being developed.

**Other** –

**Ongoing Business**

Library Director Kenney thanked everyone for attending the Strategic Planning Meeting as we had an excellent turnout and a nice cross section of the population. Mr. Kenney noted that the strategic plan would not be finalized for a couple of months and would encompass the next three years once approved. Library Director Kenney remarked the plan would include increased focus on several segments of the population,

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including millennials (late teen to early 30s) and the 55+ age groups. Mr. Kenney stated that the Hub Group, which consisted of six library staffers, was considering new programs and services for these groups. Library Director Kenney shared that library would be expanding outside the library building doing more outreach work in parks in the summer, for example, and was working on having a presence on the plaza. Mr. Kenney said that the consultants suggested more marketing be done. The Board discussed ways to engage the community (i.e. poetry slams outside).

Library Director Kenney stated there was an anonymous donation of \$1M dollars for the first floor renovation and this would reenergize the capital campaign. He described the gift as transformative, stating that it would change both the campaign and the Library itself. A press release was forthcoming.

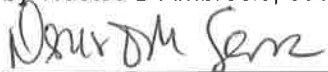
Mr. Kenney remarked that the Westchester Children's Book Festival would be held this Saturday, October 17<sup>th</sup> with 25 authors planning on attending. Mr. Kenney stated that Barnes & Nobles would be selling books. Library Director Kenney remarked that the Library had partnered with the WP Schools, the Youth Bureau, the Mayor's Office and others. Significant marketing, both online and in person had gone into the event.

**New Business**

The report of Personnel Additions/Deletions from payroll between July 2015 and September 30, 2015 was approved on a MOTION by Trustee Furth, seconded by D'Ambrosio.

**Adjournment**

There being no more business before the Board, the meeting was adjourned at 6:51 p.m. on a MOTION by Trustee D'Ambrosio, seconded by Trustee Furth.



Denise Matthews-Serra, Secretary  
Library Board of Trustees